



Business Intelligence

the art of business

noventum
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Business Intelligence

From information to knowledge and correct actions

Methods, methodologies and technologies that serve to supply companies' management with information in order to support efficient and effective decisions are the backbone of any business management. Termed Business Intelligence, they have been established for many years already and are continuously being developed further.

In this context, subject matter expertise and technology are positioned in a continuously evolving correlation. The subject matter analysis and control tasks provide the framework while the technology clears the way for their implementation. Here, improved decision support, control aligned with business objectives and increased flexibility are the most important objectives in order to ultimately increase profitability and to achieve an ever-increasing generation of value.

Another challenge is the interaction of analytical and transactional systems which is becoming increasingly dynamic. A static, periodical extraction of data from operational systems is quite often insufficient because the information must be available „realtime“ at the data warehouse. Furthermore, BI systems also require planning features in addition to the pure analysis

features in order to allow for efficient comparisons of objectives against performance for Business Performance Management. Feeding the analysis and planning results back into operations systems and triggering operational processes (e. g. in case of dropping below a threshold value) are additional areas of application.

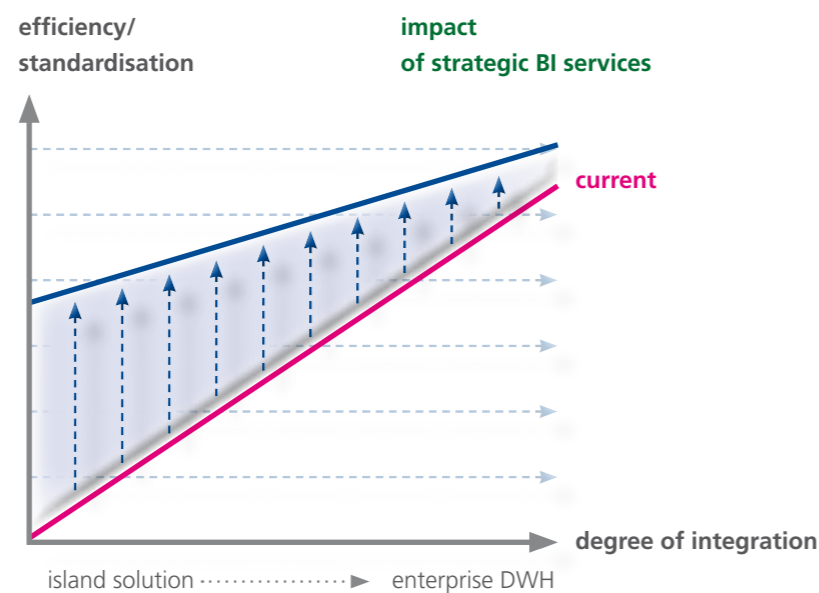
Business Intelligence: current challenges for the company

A holistic view of Business Intelligence

At present, the most important challenge for Business Intelligence is the pursuit of a holistic approach that provides for a stronger integration of the aspects of individual BI solutions and partial solutions to achieve a better alignment with the business objectives and an increased efficiency. In addition to the individual subject area and the technical aspects, strategic, organisational and technological issues must also be taken into account in a cross-disciplinary approach. This includes BI Strategy, BI Governance, BI Architecture and BI Technology. Strategic BI Services that are provided by a BI Competence Centre (BICC) with IT and subject area expertise assure, for example, a „consistent thread“ in dealing with Business Intelligence and therefore a stemming of wild growth.

Interaction of analytical and transactional data systems

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impact of strategic BI services

Business Intelligence with noventum consulting

noventum consulting GmbH has many years of experience in successfully applying its expertise for its customers and supports you in all areas of Business Intelligence. From strategic, organisational and conceptual consulting to implementation, modernisation and consolidation of BI systems, noventum consulting is your competent point of contact and partner.

Your advantage at noventum consulting: our consultants

noventum consulting's BI consultants distinguish themselves through high business, procedural and technological competence as well as many years of consulting experience in the areas of analytical and decision support systems. In combination with their tried-and-true methodology for implementing BI solutions they are the best guarantee for a precise, calculable and safely controllable project. Our customers' huge satisfaction confirms our claims of high quality.

Our BI Services at a glance:

- BI Strategy
- BI Governance
- Data Governance & Data Compliance
- Information Requirements Analysis / Conceptualisation of KPI Systems
- Business Performance Management
- Data Mining
- Conceptualisation and Implementation of BI Systems
- Implementation and Consolidation of BI Systems

Partnerships:

The BI partnerships with IBM, Microsoft, MicroStrategy and Oracle as well as comprehensive experience in the area of SAP are providing noventum consulting with direct access to information and a vivid exchange of experience with the BI providers.



IBM. Information Management software



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noventum consulting

Barbaros Bulvarı No:47 K:3 D:14
34349 Beşiktaş/İstanbul Türkiye

Ofis: +90 212 236 98 42

Faks: +90 212 236 96 94

info@noventum.com.tr

www.noventum.com.tr